



صندوق الوطن  
Sandooq Al Watan



**National Identity Programs**

**Sandooq Al Watan Fellows Program Guide**

**For Undergraduates**

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- Sandoq Al Watan is a private sector, not-for-profit, philanthropic organization with a significant endowment approaching one billion AED.

## Vision

- Sandoq Al Watan uses endowment to invest in programs and initiatives aimed at addressing three big challenges currently faced by the people of the United Arab Emirates.

## Mission

- We provide funding and support for initiatives that contribute to the economic and social development of the United Arab Emirates and that increase the participation of Emiratis, particularly young Emiratis in the private, social and creative sectors of the economy.



### **H.E. Sheikh Nahayan Mabarak Al Nahyan**

Cabinet Member, Minister of Tolerance and Coexistence,  
Chairman of the Board of Directors of Sandoq Al Watan

## ➤ National Identity

- **National Identity:** A system of social and moral values associated with people's life style in the past, present, and future. This system is based on the essence of people's existence and their survival against the challenges of dispersion, extinction, disintegration, and disappearance.\*
- The government of the United Arab Emirates seeks, by instilling the national identity, to affirm the general and fundamental principals of the founder of the state, to follow his and the founding fathers legacy, and to preserve the components of the Emirati identity in light of the changes, so that the identity remains authentic in its depth and renewed in its form.



الهوية الوطنية  
والثقافة الإماراتية

The official portal of the government of the United Arab Emirates

[Https://u.ae](https://u.ae)



## ➤ Sandooq Al Watan Fellows Program

- The Sandooq Al-Watan Fellows Program acts as a platform that aims to benefit from the creativity of undergraduate students in proposing projects that reinforce and emphasize the importance of adhering to national identity. It aims to make national identity:
  - A. A lifestyle to be proud of.
  - B. Cultural heritage that supports the process of progress and development.
  - C. Increase awareness of national identity among UAE residents.

Ultimately, the program is to support these projects in fostering national identity in society.

## ➤ Target group

- Undergraduate students of different levels, majors, and cultures.



## Program Objectives



1



Highlighting the importance of preserving and enhancing national identity.

2



Increase awareness of Emirati culture to non-Emiratis.

3



Encourage teamwork and investment in the implementation of comprehensive community development projects.

4



Equip students with the knowledge and skills that enable them to put forward a project proposal and turn it into reality.

5



Preparing a generation capable of developing projects that have a national identity focus.

# Program Phases



## ➤ Sandooq Al Watan Fellows Program Categories



### **Humanities**

Proposals that fall under the fields: social, political, economic, intellectual and historical aspects of UAE society.



### **Applied Sciences and Technologies**

Proposals to develop national practical applications in the fields of technology, inventions, industry, computer science, and medical science.



### **Culture and Arts**

Proposal reflects aspects of the UAE society's culture and practices, visual and fine arts, literature, and performance arts.



### **Heritage and National Symbols**

Proposals that contribute to the moral legacies passed through generations on to their children, or the national symbols that represent the identity of the UAE, and will reflect its vision, mission, goals, and unity.





## Program Requirements



- 1 The participants should be undergraduate students of universities/colleges in the United Arab Emirates.
- 2 Each group should have a minimum of 2 students and a maximum of 5 students (at least one of the members should be a UAE National).
- 3 The project proposal should be original and not used in another UAE or international contest or program.
- 4 The project proposal should fall within the program categories.
- 5 A participating group can submit multiple proposals.
- 6 Project proposals can be in Arabic or English.
- 7 All projects and proposals submitted are owned by Sandoog Al Watan, and reserves the right to announce these projects, implement them, and/or make changes to them if required.
- 8 Groups that qualify to Phase 2 are required to attend the training workshops organized by Sandoog Al Watan.

## Program Process



### Phase 1

1



Announcement of the Program to higher education institutes.

2



Orientation Meeting on the Program.

3



Submission of proposals by participants.

4



Selection of proposals by the judging panel.

5



Announcement of projects that qualify for Phase 2.

## Mechanism



### Phase 2

1



Training workshop for the groups qualified to phase 2.

2



Projects implementation phase.

3



Project evaluation phase.

4



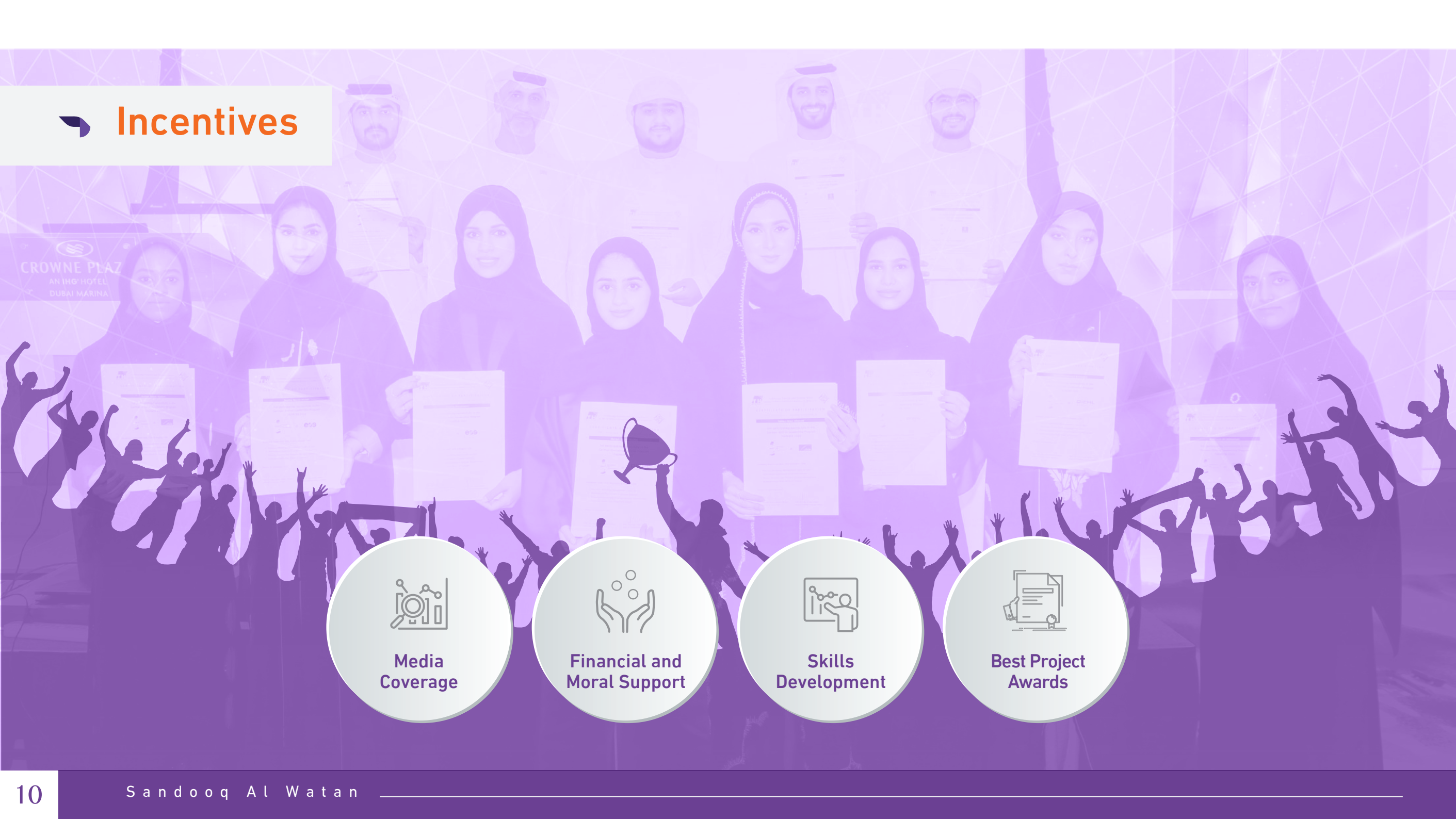
Announcing winners and awarding ceremony.

### Phase 3



Having a feasibility study of adopting the best projects in different entities, or sharing them with the relevant organizations.

# Incentives



**Media Coverage**



**Financial and Moral Support**



**Skills Development**



**Best Project Awards**



## Project Proposal Selection Criteria



q	Criteria	Description	Weight
1	<b>Title</b>	The title is linked to the idea of the project, and suits the target group.	10%
2	<b>Clarity of the idea</b>	The idea is clear, has a specific goal, and is directly related to the national identity. The word limit should not exceed (1000) words.	10%
3	<b>Importance</b>	The idea is important and directly related to the concept of national identity, while targeting a particular category of society, or UAE society in general.	30%
4	<b>Originality and Innovation</b>	The idea is new, innovative, unique, pioneering, or a development of an existing idea, or a solution to the challenges of national identity.	10%
5	<b>Outcomes and Expected Effect</b>	The outcomes of the project have an effective impact on the target groups or in the UAE community.	30%
6	<b>Budget</b>	The cost is commensurate with the importance of the idea and the size of its impact, and its implementation within the available resources.	10%
<b>Total</b>			<b>100%</b>



# Project Evaluation Criteria



	Criteria	Excellent	Good	Needs Improvement	Weight
1	<b>Existence of an action plan for project management.</b>	The action plan includes highly detailed phases of the project.	The action plan includes moderately detailed phases of the project.	The action plan does not include the detailed phases of the project.	15%
2	<b>Commitment to the time frame of the project and achieving the project objectives.</b>	The group highly committed to implement the work in the timeframe planned and achieved their goals to a high extent.	The group moderately committed to implement the work in the timeframe planned and achieved their goals to a satisfactory extent.	The group did not commit to implement the work in the timeframe planned and could not achieve their goals.	10%
3	<b>Precision of the financial planning and implementation of the project.</b>	The group planned the financial implementation of the project with a high level of accuracy.	The group planned the financial implementation of the project with a moderate level of accuracy.	The group did not plan the financial implementation of the project.	20%
4	<b>Benefiting from the best practices locally and internationally in the implementation of the project.</b>	The group benefitted from the best practices found locally and internationally to a high extent.	The group benefitted from the best practices found locally and internationally to a moderate extent.	The group did not benefit from the best practices found locally and internationally.	20%
5	<b>The tangible impact and achievements by the project.</b>	The project achieved measurable and tangible results to a high extent.	The project achieved measurable and tangible results to a moderate extent.	The project did not achieve the desired measurable and tangible results.	20%
6	<b>The group's ability to present the project clearly, and answer the inquiries &amp; questions raised.</b>	The group presents the project clearly with a great extent of sequence, and answers questions effectively.	The group presented the project satisfactorily and answered some questions effectively.	The group did not present the project clearly, and is unable to answer questions effectively.	15%
<b>Total</b>					<b>100%</b>

Best Wishes  
**National Identity Initiatives Team**  
Sandoog Al Watan



**For Any inquiries, please contact Sandoog Al Watan through the following channels:**

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To Apply: <https://form.jotform.com/230012522500433>